

Beyond.pl accepted into Broadcom's Advantage Partner Program

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Beyond.pl, a leading data center, Managed Cloud, and Managed Services provider in Poland and CEE, joins Broadcom's Advantage Partner Program.

Broadcom Advantage Partner Program is a new partner program established after VMware's acquisition by Broadcom. Participation is limited to providers and resellers individually invited by Broadcom. Beyond.pl is one of only a few IT service providers from the Central European region selected to participate in the initiative. The company joins the program as a VMware Cloud Service Provider (VCSP) at the Premier Partner level. This level of partnership enables Beyond.pl to offer and sell the entire VMware by Broadcom product stack. The program will launch on May 1, 2024.

– Joining the Broadcom Advantage Partner Program guarantees our customers uninterrupted continuation of VMware business cloud services. It maintains our ability to build, support, and develop private and public environments based on VMware technology irrespective of their physical hosting location," explains **Wojciech Stramski, Beyond.pl CEO.**

Beyond.pl supports and develops VMware client environments maintained in the company's data centers, third-party data centers, and on-premise environments. VMware is also one of the technological foundations on which Beyond.pl has built a comprehensive BaaS (Backup as a Service) and DRaaS (Disaster Recovery as a Service) offering. The company can restore systems and data in VMware's private or shared cloud environments in times and scenarios meeting customers' business requirements.

- Beyond.pl's ability to continue the partnership is a reflection of top quality services delivered and our team's expertise. It is also a signal to the market and companies looking for a proven provider that we are the right technology partner. Over the years, we have been successfully continuously developing in-house competences in virtualization technologies, including those of our dedicated team of professionals who support the most demanding VMware projects. Currently, we manage very complex VMware cloud environments, on which critical business systems of our customers are maintained, in both the on-premise and off-premise models," adds **Wojciech Darłowski, Beyond.pl Management Board Member for Cloud and Managed Services.**

Beyond.pl is one of Poland's largest and longest-standing VMware Cloud Service Provider partner. In 2023, it became the first Polish VMware cloud provider to meet the requirements

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Register **Share Capital:** 23 718 200,00 PLN



for building sovereign cloud environments. In 2022 Beyond.pl became the first Polish partner to join VMware's Zero Carbon Committed initiative- a project supporting the achievement of zero carbon by 2030 in the industry. Beyond.pl meets all of the initiative's key objectives, including using 100% renewable energy to power data centers, running highly energy-efficient centralized facilities, and committing to sustainability initiatives.

The Broadcom Advantage Partner Program is another partner program to which Beyond.pl has been accepted. The company has been delivering IT services for almost 20 years and is a partner of global providers such as VMware by Broadcom, Intel, HPE, Dell Technologies, Microsoft, Veeam, NTT DATA Business Solutions, Fortinet, and others. Customers opting for Beyond.pl's services have access to a comprehensive infrastructure maintenance offering from a single provider that includes colocation, connectivity, private, hybrid, and public clouds, supported by a wide range of Managed Services provided by 80+ high-level technical experts, of which more than 30% have more than 15 years of experience in complex environments. Beyond.pl currently serves around 500 Polish and international companies. 100% of the shares in Beyond.pl are owned by Kulczyk Investments SA, a global single-family office of Polish origin with a presence in more than 30 countries on 4 continents.

About Beyond.pl: A leading data center, Managed Cloud, and Managed Services provider in Poland and CEE. As the only IT infrastructure provider in this market, Beyond.pl provides a range of data center security levels (from Rated 3+ to 4), a comprehensive cloud offering based on private cloud, public cloud, and hybrid solutions, expert support as part of Managed Services, and service availability of up to 99.9999%.

Beyond.pl offers services in two state-of-the-art data centers in Poznan, Poland with a target capacity of 42 MW. Data Center 2 is one of the EU's most secure data centers and the first 'AI-ready' facility in Central Europe. It is also the most energy efficient data center in all of Poland and the region (PUE 1.2) powered by 100% renewable energy. Its geographic location in the center of Europe, and carrier neutrality ensures that customers have very fast access to servers and databases. We guarantee fast data transfer to major European hubs - round-trip latency to Warsaw and Berlin is 4ms, Prague 7ms, Frankfurt 11ms, Vienna 14ms, Amsterdam 16ms, Budapest 17ms, and London 24ms. Companies maintaining IT solutions in Beyond.pl Data Center 2 have guaranteed access to secure and redundant routes from Tier 1 carriers, multiple nationwide providers, and Megaport, which provide direct connections to more than 360 public cloud and SaaS platforms and more than 760 data centers worldwide.

Beyond.pl works for 500+ domestic and international companies providing colocation, cloud, and hybrid solutions, complemented by Managed Services offerings, including Managed Network, Backup, and Disaster Recovery services. The company's technology partners include Intel, HPE, Dell Technologies, Microsoft, VMware, Veeam, Pure Storage, NTT DATA, Fortinet, Megaport. Beyond.pl is owned by Kulczyk Investments SA - a private, international investment house. Learn more at www.beyond.pl/en

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