



Beyond.pl joins Sebastian Kulczyk's program the InCredibles

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Beyond.pl, a leading data center, Managed Cloud, and Managed Services provider, commences cooperation with Sebastian Kulczyk's renowned InCredibles program, which has been integrating and promoting the most promising Polish startups since 2017. Winners of InCredibles will receive comprehensive and free of cost expert support from Beyond.pl in the area of efficient and secure maintenance of IT environments for the products and services offered.

For years, the InCredibles program and its partners have provided substantive support to startups in the areas of process optimization, business scale up strategies, and how to increase their attractiveness to attract funding from future investors. With Beyond.pl joining the program, winners will also now have access to unique technological competences and consulting support in the field of maintaining, monitoring, and administrating IT infrastructure. As a vendor-agnostic IT services provider that is supported by partnerships with industry leaders, including Intel, Microsoft, Hewlett Packard Enterprise, Dell Technologies, VMware, Veeam, Fortinet, and Pure Storage, Beyond.pl guarantees winners broad access to a variety of technological solutions appropriately tailored to the individual need of the aligned to the startup's stage of development.

As part of its partnership with InCredibles, Beyond.pl provides individual consultancy to design, build and maintain secure, scalable, cost-effective, and regulatory-compliant IT environments. Program laureates have access to the expertise of more than 80 IT specialists, more than 30% of whom have 15+ years of experience in delivering complex projects in the areas of colocation, cloud (private, public, sovereign clouds, multi-cloud) environments, and hybrid scenarios combining the aforementioned IT infrastructure maintenance models. The individuals has diverse competencies among others in Azure, VMware, KVM, Veeam, Cisco, Juniper, Fortinet, HPE, Dell Technologies, and Intel.

"Our mission is to support entrepreneurship and innovation. We are proud to join Sebastian Kulczyk's InCredibles program, which has been shaping the future of Polish business for years. We believe that our cooperation will contribute to the growth of innovative solutions and strengthen the position of domestic startups on the global market. The experience we have gained from serving more than 500 clients from various industries over the years will be the backbone for the support we will provide to the winners. In our day-to-day business, we focus on cooperation and exchange of experience, so we look forward to these new and exciting collaborations," comments **Wojciech Stramski, Beyond.pl CEO.**



This is yet another Beyond.pl initiative dedicated to startups. In 2021, Beyond.pl initiated the *StartUp your Tech* project, a technological support program for young businesses. The program provides comprehensive support for the maintenance of IT infrastructure, starting with free consulting services, through modeling scenarios for optimal IT architecture design, and ending with preferential conditions for their deployment, maintenance, and administration in secure and sustainable low-carbon emission Beyond.pl data centers.

"We are very much focused on enabling founders to be able to focus on building value, growing their business, and scaling it. Too often we see that founders fall into a technology trap of inefficiently consuming limited resources they have - especially time and money – and many times they select suboptimal IT infrastructure maintenance solutions. As a result, they lose out in the race to build sustainable market advantages. This is where Beyond.pl eases the burden of startups. We help them choose the optimal scenario, implement it, monitor it, and maintain it, freeing up time and money so that the business can focus on scaling solutions," - Wojciech Stramski adds.

Beyond.pl, which is part of the Kulczyk Investments capital group, is, also, the operator of the only data center in the EU with the highest security standards, confirmed by two independent bodies: the ANSI/TIA-942 Rated 4 certification and the EN 50600 Class 4 standard. It is also the first operator in Poland to power its data centers with 100% green energy. As a technology partner, it offers access to a rich portfolio of data center services, cloud in every model, connectivity, and a wide range of Managed Services. The latter are professional IT services that support key IT processes of customers, e.g. monitoring and administration of IT infrastructure, monitoring and administration of operating systems, network monitoring and management (Managed Network), security incident monitoring (SOC/Security), and ensuring business continuity (Backup Data Center, Backup as a Service, Disaster Recovery as a Service). Beyond.pl is the owner of e24cloud, the first Polish public cloud launched over a decade ago, which has evolved from a start-up initiative to one of the main Polish made cloud products on offer today. The company has extensive experience in serving companies in the finance, manufacturing, IT, medical, energy, retail, logistics, e-commerce, and SaaS sectors.

The InCredibles program is a long-lasting initiative connecting Poland's most promising startups by providing useful workshops and one-on-one consultations with experienced mentors, potential customers, investors, and established business practitioners. For the program, the cooperation with Beyond.pl is a valuable extension of its range of mentoring services and another investment in developing innovative solutions for the Polish startup scene.

Contact:

press@kulczykinvestments.com

Magdalena Jakimiak-Szadziewicz m.jakimiak-szadziewicz@beyond.pl

Main Office: ul. A. Kreglewskiego 11, 61-248 Poznan, Poland, **VAT No.:** 782-23-24-152, **BDO:** 000356158

KRS: 0000237620 District Court for Poznan - Nowe Miasto and Wilda, 8th Commercial Department of the National Court

Register **Share Capital:** 23 718 200,00 PLN



About Beyond.pl: A leading data center, Managed Cloud and Managed Services provider in Poland and CEE. As the only IT infrastructure provider in this market, Beyond.pl provides a range of data center security levels (from Rated 3+ to 4), a comprehensive cloud offering based on private cloud, public cloud, and hybrid solutions, expert support as part of Managed Services, and service availability of up to 99.9999%.

Beyond.pl offers services in two state-of-the-art data centers in Poznan, Poland with a target capacity of 42 MW. Data Center 2 is one of the most secure data centers in the European Union. It is also the most energy-efficient data center in all of Poland and the region (PUE 1.2) powered by 100% renewable energy. Its geographic location in the center of Europe, and carrier neutrality ensures that customers have very fast access to servers and databases. We guarantee fast data transfer to major European hubs - round-trip latency to Warsaw and Berlin is 4ms, Prague 7ms, Frankfurt 11ms, Vienna 14ms, Amsterdam 16ms, Budapest 17ms, and London 24ms. Companies maintaining SAP solutions in Beyond.pl Data Center 2 have guaranteed access to secure and redundant routes from Tier 1 carriers, multiple nationwide providers, and Megaport, which provide direct connections to more than 360 public cloud and SaaS platforms and more than 760 data centers worldwide.

Beyond.pl works for more than 450 domestic and international companies providing colocation, cloud, and hybrid solutions, which are complemented by Managed Services offerings, including Managed Network, Backup, and Disaster Recovery services. The company's technology partners, in addition to NTT DATA, include: Intel, HPE, Dell Technologies, Microsoft, VMware, Veeam, Pure Storage, Fortinet and Megaport. Beyond.pl is owned by Kulczyk Investments - a private, international investment house. Learn more at www.beyond.pl/en

About InCredibles: Sebastian Kulczyk's InCredibles is the most comprehensive and long-term competence-building and promotion program that has been bringing together, training and integrating the best Polish startups since 2017. It is based on a proprietary formula of "tailor-made" workshops and individual consultations with mentors, potential clients, investors and recognized business practitioners. The program is free of charge and only winners of leading competitions that identify outstanding young Polish entrepreneurs are invited. As part of its activities, InCredibles co-creates specialized reports, debates, publications and patronizes educational events. It is also the initiator of the first MBA studies for start-ups in Poland (in cooperation with the Warsaw School of Economics) and the Firmament program on Radio 357. More than 65 companies already belong to the prestigious group of InCredibles.

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