

The first cloud “made in Poland” goes green. Beyond.pl celebrates the 10th anniversary e24cloud in the market

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Launched by Beyond.pl, a data center and cloud provider in Poland and Europe, the first truly Polish cloud is celebrating its 10th birthday. . After a decade of presence on the market, e24cloud is once again writing the history books of the local cloud market becoming the the first Polish 100% green cloud solution.

e24cloud is the first cloud computing solution deployed by a Polish operator. Upon launch in 2011 it became an alternative to the purchase or rental of servers for Polish companies. Today, cloud solutions have become mainstream, and e24cloud is used by companies for the purposes of hosting ERP systems, back-office CRM and HCM applications, proprietary solutions and e-commerce platforms. Among the customers of e24cloud are companies and institutions from Poland and abroad, including the international manufacturing group BONG, Ecco Holiday, Ceramika Paradyż, Media4u, Pho3nix Foundation and the Poznan City Hall.

“10 years ago, Polish companies preferred to rent dedicated servers, and the cloud’s promise of immediate scalability was viewed with skepticism. As the first company in Poland, we created a cloud solution which delivers a high level of quality and safety and adapts to the financial resources of dynamically developing SMBs while. The launch of such a service in 2011 was a groundbreaking development. Let me remind you that at the time only 6% of companies in Poland used any cloud services. Today this number has increased fourfold,” says **Michał Grzybkowski, the initiator of e24cloud and VP of Beyond.pl.**

e24cloud is also used in regulated industries such as healthcare and finance. This is due to the fact that the storing and processing of data occurs only in Poland. The solution is fully compliant with GDPR and European Commission directives on data privacy. The information security management standards of the e24cloud are confirmed by the ISO 27001 standard.

High standards and green dimension

Ten years after its launch, e24cloud is once again leading the way in the market as the first green cloud solution in Poland offered by a local provider. This means that companies elect to use the e24cloud can significantly reduce their carbon footprint and minimize the environmental impact of their IT infrastructure and processing needs.

The entire e24cloud infrastructure platform is maintained in data centers powered by 100% renewable energy, which are also one of the most energy-efficient facilities in Central Europe.

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Furthermore, the e24cloud platform runs on HPE GreenLake solutions which consume 18% less energy than other hardware solutions available on the market ensuring efficient and ecological infrastructure.

“More and more European and Polish companies are looking for green technologies, preferring to collaborate with IT service providers who operate in accordance with the principles of sustainable development. Beyond.pl is such a partner and we are proof that the Polish cloud can also be green. Polish companies, from startups to large organizations, can now leverage the potential of e24cloud and reduce their IT carbon footprint with virtually no effort. They also gain the safety and reliability of our data centers, expert knowledge of our engineers and the ability to spread and optimize the level of expenses in line with business needs and resources available, reflecting their pace of growth,” adds Wojciech Stramski, Beyond.pl CEO.

There is an infrastructure behind every cloud

The key market differentiators of e24cloud are modern and secure technologies which guarantee the highest quality of services for customers.

From the point of view of the physical infrastructure, e24cloud is one of the most secure cloud platforms in this part of Europe. It is maintained in two Beyond.pl facilities, Data Center 1 and Data Center 2, which meet the stringent requirements to support business continuity. Beyond.pl Data Center 2 is the first and currently one of just three Rated 4 ANSI/TIA-942 certified data centers in the European Union. The potential unavailability of the cloud services due to the failure of the data center is minimized to 26 minutes per year. However, from its commissioning in 2016, Data Center 2 has delivered 100% uptime.

The high quality of the e24cloud service is also apparent on the technical side. To ensure the highest efficiency and speed of operation, the hardware infrastructure supporting e24cloud is continuously upgraded. HPE GreenLake, Dell and Intel infrastructure are currently used. Customers can be sure that their data is stored and processed on modern and highly efficient equipment of the world’s top technology providers, which decreases the risk of failure and potential unavailability. Additionally, the platform employs proven virtualization solutions, which are also used by global hyperscalers, including Amazon Web Services and Google Cloud.

e24cloud is ready to serve the needs of retail, e-commerce, manufacturing, professional services, medical, advertising and marketing companies, as well as start-ups. It has been designed to enable quick and safe migration of data from on-premise infrastructures or integrating them to create hybrid environments. As in the case of other providers’ clouds, it can be integrated with global and local vendor solutions to build multi-cloud environments.

Not just technology

For years, e24cloud has been distinguished by its financial transparency and cost flexibility. There are no hidden fees in the service. Customers are guaranteed that the fee is consistent with the amounts agreed in the contract, or with the public price list in the case of pre-paid

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services. It is also a cost-effective alternative to purchasing or renting IT infrastructure or using global providers' clouds.

e24cloud provides customers with excellent technical support. There is a 24/7/365 Help Desk available in Polish and English, and a dedicated team of engineers responsible for the maintenance and development of the platform. Customers no longer have to worry about the lack of qualified in-house IT staff.

As a cloud operator, Beyond.pl has been systematically expanding the range of e24cloud services over the last 10 years. Customers can use virtual servers, disks, network services and many other infrastructure solutions. Managed services are also available, including DDoS protection or BaaS (Backup as a Service) solutions.

About Beyond.pl: The company was established in 2005. It operates the most secure data center in the CEE and the most energy efficient facility in Poland, powered by 100% renewable energy. It guarantees the highest level of availability – up to 99.9999%. It is the only company in the CEE market to offer a mix of Rated levels (from 3+ to 4), access to an extensive portfolio of products and services utilizing private cloud, public cloud, and hybrid solutions, as well as support provided by experts within the framework of managed services.

Beyond.pl offers core and hyper-edge data processing centers with a target capacity of 42 MW. The company operates two modern data centers located in Poznan, Poland. It is the first green and telecom-neutral data center in Poland. Data Center 2, strategically located halfway between Warsaw and Berlin - being one of only 3 facilities in the European Union to meet the strict requirements of the ANSI/TIA-942 certification at the Rated 4 level. The Rated 4 certification is a proof of the data center's compliance with the highest security standards in terms of its design, mechanics, power supply, and telecommunications.

Beyond.pl's ambition is to be the most trusted and respected provider of data processing services, managed services, cloud environments, and infrastructure as a service in Central and Eastern Europe. Beyond.pl guarantees the highest level of security and continuity of access to data, enabling its clients and partners to gain a competitive advantage, innovate, and grow. More: www.beyond.pl/en